

Save the Date - Virtual Regional Summit Series

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SAVE THE DATES

2021 NORA Summit Series

Registration Opens Soon for Session One

Please join us as we present the 2021 NORA Summit Series. This series is designed to help community and business leaders encompass new ideas and reimagine ways of planning, developing and collaborating to promote economic, workforce and community development throughout Northeast Oklahoma.

These interactive 60 to 90-minute sessions will be held weekly across the Zoom platform, will build on one another and will provide the opportunity to hear from nationally recognized speakers on how to continue to thrive in a post pandemic era.

NORA and community partners are offering this series **free** of charge. **Space is limited and registration is required for each individual session. Watch your email with meeting login information the day before the session.**

A promotional graphic with a blue background on the right and an orange background on the left. A white-bordered box contains the text 'REFRAMING THE FUTURE OF OUR REGION'. In the background, there is a stylized image of a bird in flight. Below the box, the text 'VIRTUAL NORTHEAST OKLAHOMA REGIONAL SUMMIT' is written in white.

REFRAMING
THE FUTURE OF OUR REGION

VIRTUAL NORTHEAST OKLAHOMA REGIONAL SUMMIT

Northeast Oklahoma Regional Alliance



SESSION ONE: Tuesday, January 26, 2021

BUILDING THE FRAMEWORK FOR STRONG AND RESILIENT COMMUNITIES

9:30AM to 10:00AM - Welcome remarks from Cherokee Nation Principal Chief Chuck Hoskin, Northeastern State University President Steve Turner and NORA Chairman, Johnnie Earp

10:00AM to 11:30AM - Chuck Marohn, Author of Strong Towns

Nationally recognized author, Chuck Marohn will lead a thought-provoking session on, how so many American cities have found themselves in decline after decades of "growth." The problem lies in the current model of development — one which values short-term gains over long-term prosperity. To strengthen our cities and ensure their economic success, we must look to traditional ways of building cities. In this presentation, we show how active citizens, local officials and design professionals can change the negative trajectory in their towns and help them to become more resilient — no matter what challenges lie ahead.

SESSION TWO: Tuesday, February 2, 2021

A PROFESSIONAL LANDSCAPE OF THE ECONOMIC FORECAST FOR OUR REGION

10:00AM to 11:30AM - Chad Wilkerson, Vice President, Economist and Oklahoma City Branch Executive of the Federal Reserve Bank of Kansas City

With the rapidly shifting environment, up-to-date economic forecasts are essential planning tools for businesses and communities. Join Mr. Wilkerson as he provides an up-to-date, relevant economic forecast for our region.

SESSION THREE: Tuesday, February 9, 2021

RECOGNIZING SKILLS DEVELOPMENT THROUGH DIGITAL CREDENTIALING

1:00PM to 2:30PM - Brad Griffith, Director of Online Learning Initiatives for the Oklahoma State Regents for Higher Education

Higher Education in the United States is undergoing an innovative disruption which stands to further the social and professional capital not only students who earn a degree, but also those with some college and no degree. Initially focusing within critical occupation areas, micro-credentials and digital badges will eventually provide a way for learners across all areas of study to continuously document and promote skills they amass through academics, professional experience, and lifelong learning. This interactive session will serve as an exploration of the opportunity for dynamic partnership between Oklahoma industry leaders and higher education necessary to complete this ecosystem.

SESSION FOUR: Tuesday, February 16, 2021

THE CHANGING RETAIL AND DISTRIBUTION LANDSCAPE: Is Your Community Ready?

10:00AM to 11:00AM - Johnathan Russell, President and CEO of Land Run Commercial Real Estate

Join Mr. Russell as he discusses retail and commercial development in rural areas and the significant challenges communities will face in the wake of COVID-19 and shifting consumer trends.

SESSION FIVE: Tuesday, February 23, 2021

THE EVOLVING TELEHEALTH IT MARKET: Implications for Your Community

10:00AM to 11:30AM - Donnie Parrish, Chief Information Officer, Cherokee Nation Health Services

Join Mr. Parrish as he shares his insights on the rapidly emerging telehealth industry, how it is being leveraged in rural communities and the implications communities can expect.

SESSION SIX: Tuesday, March 2, 2021

CAPTURING THE FILM INDUSTRY: What Communities Can do to Market Themselves to this New and Growing Oklahoma Industry

10:00AM to 11:30AM - Tava Maloy Sofsky, Director of Oklahoma Film and Music Office; Jennifer Loren, Director of Cherokee Nation Film Office and Maria Swindell Gus, Executive Director of Bartlesville

Over the last 10 years, the Oklahoma Film + Music Office has incentivized film and television productions to spend over \$135 million into Oklahoma's economy and create thousands of part-time and full-time jobs. Join this session to learn about this emerging Oklahoma industry and how your community or organization can benefit from this growth.

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